



**20th Annual Poway Business Expo  
Thursday March 18, 2010  
Poway Community Center 3PM-7PM**

**DO NOT WRITE IN THIS SPACE**

Confirmation

Booth #

**The San Diego Union-Tribune**



**What's in it for you?**

- \* Showcase your products and services to hundreds of consumers and professionals
- \* Publicity in various trade markets
- \* Connect with clients, other exhibitors, and local media
- \* Sponsorship opportunities available for even more exposure!
- \* Enjoy networking while sampling food and beverages from local restaurants and caterers.

**APPLICATION FORM**

**PLEASE CHECK APPROPRIATE BOOTH TYPE AND FILL IN COST LISTED IN RIGHT COLUMN**

	Quantity	Total
STANDARD	_____	\$ _____
FOOD	_____	\$ _____

**ADDITIONAL ITEMS (OPTIONAL):**

ELECTRICITY	\$25	\$ _____
GRAND TOTAL		\$ _____

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Business Description \_\_\_\_\_

**Liability Release Statement**

I hereby agree to enter and participate in the Poway Business Expo at my own risk and subject to all rules and regulations of this event. I further agree to indemnify and hold harmless the Poway Chamber of Commerce, the City of Poway, all Event Sponsors, and anyone involved in the support and production of this event against any legal proceedings for any personal injury or property damage arising from or occasioned by our company representatives.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**EXHIBITOR DETAILS**

**STANDARD BOOTH PACKAGE**

*\*\*\*Before Feb. 1, 2010\*\*\**

Cost: \$230 PCC Member  
\$430 Non-Member

*\*\*\*After Feb. 1, 2010\*\*\**

Cost: \$285 PCC Member  
\$495 Non-Member

10' x 10' Booth Space with pipe and drape  
1- 8 ft. table  
2 chairs  
15 Admission Tickets (a \$75 value)

*No Food to be sold or distributed in this booth category without a health permit*

**FOOD EXHIBITOR (400 Tastings)**

Cost: \$25 PCC Member  
\$175 Non-Member

10' x 10' Booth Space with pipe and drape  
1- 8 ft. table  
2 chairs

**Health Permit Required**

San Diego County Department of Health will inspect all booths. Copies of Seller's Permit & Health Permits and proof of \$250,000 of General liability insurance is required with your application form.

**ELECTRICITY IS AVAILABLE FOR AN ADDITIONAL FEE  
EXTENSION CORDS ARE NOT PROVIDED**

**CONFIRMATIONS & REFUNDS:** Confirmations will be e-mailed 10 days prior to the event. Any exhibitor who cancels prior to Feb. 26, 2010 will be charged a handling fee of \$100. All Fees are nonrefundable after Feb. 26, 2010. There are no refunds in the case of inclement weather, acts of nature, no-shows, or restrictions by government agencies to cancel the event, over which the producers have no control.

**Submit completed application and payment by 2/26/10 payable to:**

**Poway Chamber of Commerce  
13381 Poway Rd. Poway, CA 92064  
Phone: 858 748-0016 Fax: 858 748-1710  
Leslie@poway.com**

**PAYMENT BY CREDIT CARD:**                      VISA    MC    AMEX (circle card type)

CARD # \_\_\_\_\_ NAME ON CARD: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

AMOUNT: \$ \_\_\_\_\_ SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_