



Poway Days Festival
Sunday
September 19th, 2010
10 am – 5 pm

Dear Chamber Member,

The Poway Chamber of Commerce invites you to join us in the sponsorship and promotion of our September event the "Poway Days Festival".

This local community event will be the kick-off event for three weeks of community fun and activity that locals know as "Poway Days". This daytime event offers free public admission, hundreds of vendors, and an opportunity for your business/organization to be promoted to an expected crowd of over 15,000. Poway Days Festival sponsors will also be promoted throughout the community and San Diego region from mid-August through September.

The Poway Chamber of Commerce is proud to be working with the City of Poway and you, in promoting community success for "The City in the Country". Please feel free to contact me with any questions or with your interest in sponsorship!

Thank-you for your consideration!

Luanne Hulsizer, President & CEO
Poway Chamber of Commerce
858.748.0016 office
luanne@poway.com



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SPONSORSHIP OPPORTUNITIES:

GOLD SPONSORS at \$2,000

- **EVENT POSTERS** – Business name displayed on event posters throughout the Community during mid-August & September until the completion of all Poway Days Events
- **T-Shirts** – Business name displayed on the back of event t-shirts
- **BANNER AD ON WEBSITE** – Company Banner Ad on right hand column of Business Directory page, one month prior to event and one month after.
- **PUBLICITY** - Name to appear on all media releases, advertisements, event flyers, and event e-blasts to our database.
- **INTRODUCTIONS** - Special introduction of your company's personnel at all Chamber events leading up to the festival and during the month of September.
- **FREE BOOTH** –Complimentary 10x20 "Prime" location booth space of your choice at the Poway Days Festival 2010.
- **WEBSITE** - Your logo with link on the Poway Chamber's website devoted to our special event one month prior and one month following the event
- **E-BLASTS** – 4 free e-blasts to be used within one year of the event.

SILVER SPONSORS at \$1,000

- **EVENT POSTERS** – Business name displayed on event posters throughout the Community during mid-August & September until the completion of all Poway Days Events
- **T-Shirts** – Business name displayed on the back of event t-shirts.
- **PUBLICITY** - Name to appear on all media releases, advertisements, event flyers, and event e-blasts to our database.
- **INTRODUCTIONS** - Special introduction of your company's personnel at all Chamber events leading up to the festival and during the month of September.
- **FREE BOOTH** -Complimentary 10x10 "Premium" location booth space of your choice at the Poway Days Festival 2010.
- **WEBSITE** - Your logo with link on the Poway Chamber's website devoted to our special event one month prior and one month following the event
- **E-BLASTS** – 2 free e-blasts to be used within one month prior/after the event.

BRONZE SPONSORS at \$500

- **EVENT POSTERS** – Business name displayed on event posters throughout the Community during mid-August & September until the completion of all Poway Days Events
- **PUBLICITY** - Name to appear on all media releases, advertisements, event flyers, and event e-blasts to our database.
- **INTRODUCTIONS** - Special introduction of your company's personnel at all Chamber events leading up to the festival and during the month of September.
- **FREE BOOTH** –Complimentary 10x10 "Prime" location booth space of your choice at the Poway Days Festival 2010.
- **WEBSITE** - Your logo with link on the Poway Chamber's website devoted to our special event one month prior and one month following the event
- **E-BLASTS** – 2 free e-blasts to be used within one month prior/after the event.



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SPONSORSHIP APPLICATION

Your Name _____

Your Company _____

Address _____

Phone # _____

I would like to be a sponsor of the Poway Days Festival.

- GOLD SPONSOR - \$2,000
- SILVER SPONSOR - \$1,000
- BRONZE SPONSOR - \$500

Make checks payable to:
Poway Chamber of Commerce or pay by:

Visa/MC/AmEx # _____

Name on card _____

Expiration date _____

Billing Address _____

City _____ State _____ Zip code _____

Mail or fax application to:
Poway Chamber of Commerce
13381 Poway Road
Poway, CA 92064

Phone: (858)748-0016 Fax: (858)748-1710