

2024 SPONSORSHIP OPPORTUNITIES

Updated October 2023

To help you better plan and maximize your marketing dollars, use this form to select your level of investment and how you want to allocate it throughout the year.

Corporate Sponsors

Members that invest a total of \$2,500 or more in sponsorships in a calendar year (in addition to their annual membership dues) will be considered a **Corporate Sponsor**. Corporate Sponsors are recognized on the Poway.com homepage, in Chamber newsletters and other Chamber communications.

BUSINESS NAME

PRIMARY CONTACT

\$ _____
TOTAL

SIGNATURE

DATE

Choose your sponsorship investment (see the following pages for benefits):

Mixers & Expos
MONTHLY MIXERS,
EXPO DATES VARY

\$1,500
Platinum
Sponsor

\$750
Gold
Sponsor

\$500
Silver
Sponsor

\$350
Bronze
Sponsor

**Mickey Cafagna
Golf Tournament**
SPRING

\$3,500
Title Sponsor

\$1,500-\$2,500
 Lunch
 Awards
 Cart
 Beverage

\$750-\$1,000
 Breakfast
 Score Card
 Goodie Bag
 Putting
Contest

\$500
 Golf Ball
Sponsor
 Super ticket
Sponsor

\$200/\$250
Hole Sponsor,
with or without
presence at the
Hole (include
foursome of
golfers:
\$900/\$950)

Poway Fall Festival
FALL

\$3,500
Title Sponsor

\$2,500
Main Stage
Sponsor

\$2,000
Community
Stage Sponsor

\$1,500
Beer Garden or
Food Court

\$750
Event Sponsor

**Business Star Awards
Dinner**
JUNE

\$2,500
Title Sponsor

\$2,000
Dinner Sponsor

\$1,500
Entertainment
Sponsor

\$300
Table Sponsor
 \$200
Award Sponsor

Lunch and Learn
AS SCHEDULED

\$350
Per workshop

- Chamber pre-event promotional package: e-newsletter, email blasts, social media posts
- Company recognition and speaking opportunity at event
- Complimentary vendor table at event

Rollover Jackpot
WINNER DRAWN MONTHLY
AT MIXERS

\$100

- Chamber pre-event promotional package: e-newsletter, email blasts, social media posts
- Company recognition and speaking opportunity at event
- Complimentary vendor table at event

Member Plaque
ANNUAL SPONSOR

\$1,000

- Company name/logo on Member Plaques distributed to new and renewing members
- Company recognition on social media and in newsletters

2024 SPONSORSHIP BENEFITS

Mickey Cafagna Golf Tournament

Attendees: 100+ Chamber members, business & community professionals, Chamber Board & staff

Title Sponsor | \$3,500

- Chamber pre- and post-event promotional package: e-newsletter, email blasts, social media posts, press release
- Event recognition: Company name/logo on all event materials, registration area, and signage
- Company name/logo on all carts, beverage cart, score cards
- Speaking opportunity at event
- One foursome (incl. luncheon)

Lunch Sponsor | \$2,000

- Chamber pre- and post-event promotional package
- Event recognition: Company name/logo on all event materials and at luncheon area
- One foursome (incl. luncheon)

Awards Sponsor | \$2,000

- Chamber pre- and post-event promotional package: Company name/logo on all event materials and registration area
- Event recognition: Company name/logo displayed at registration area
- One foursome (incl. luncheon)

Cart or Beverage Cart Sponsor | \$1,500

- Chamber pre- and post-event promotional package: Company name/logo on all event materials and registration area
- Event recognition: Company name/logo on all event materials and registration area
- Company name/logo on all golf carts or beverage cart
- One foursome (incl. luncheon)

Score Card Sponsor | \$1,000

- Chamber pre- and post-event promotional package
- Event recognition: Company name/logo on all event materials and registration area
- Company name/logo on all score cards
- One twosome (incl. luncheon)

Goodie Bag or Breakfast Sponsor | \$750

- Chamber pre- and post-event promotional package
- Event recognition: Company name/logo on all event materials and registration or breakfast area
- One twosome (incl. luncheon)

Putting Contest or Super Ticket Sponsor | \$500

- Chamber pre- and post-event promotional package
- Event recognition: Company name/logo on Super Tickets

Hole Sponsor (sign only) | \$200

Recognition at one hole

Hole Sponsor with Presence | \$250

Recognition at & vendor table at one assigned hole

Hole Sponsor + Foursome of Golf | \$950

Recognition at one hole & foursome of golfers (incl. luncheon)

Hole Sponsor with Presence + Foursome of Golf | \$995

Recognition at & vendor table at one hole, plus foursome of golfers (incl. luncheon)

Business Star Awards & Installation

Attendees: 100+ Chamber members, business professionals, City of Poway elected officials, Chamber Board and staff

Title Sponsor | \$2,500

- Chamber pre- and post-event promotional package: e-newsletter, email blasts, social media posts, press release
- Event recognition: Company name/logo on all event materials and signage
- Company recognition and speaking opportunity at event
- VIP table for four

Dinner Sponsor | \$2,000

- Event recognition: Company name/logo on all event materials and signage at event
- Company recognition in event program
- Admission for two

Entertainment Sponsor | \$1,500

- Event recognition: Company name/logo on all event materials and signage at event
- Company recognition in event program

Table Sponsor | \$300

- Company logo on all dinner tables
- Company recognition in event program
- Post-event social media recognition

Award Sponsor | \$200

- Company logo engraved on award
- Company recognition during award announcement & in program
- Post-event social media recognition

Opportunity Drawing Prize – prize donation valued at \$50+

- Company recognition during opportunity drawing at event

Additional sponsorships are listed on the following page.

2024 SPONSORSHIP BENEFITS

Poway Fall Festival

Attendees: 10,000+ residents – Poway & greater San Diego area

Title Sponsor | \$3,500

- Chamber pre- and post-event promotional package: e-newsletter, email blasts, social media posts, press release
- Company banner displayed at a prominent location at the event
- Two 10'x10' booth spaces in premium location at event
- Speaking opportunity at event
- Four free e-blasts during year

Main Stage Sponsor | \$2,500

- Chamber pre- and post-event promotional package: e-newsletter, email blasts, social media posts, press release
- Company logo/banner displayed at Main Stage
- One 10'x10' booth space in premium location at event
- Two free e-blasts during year

Community Stage Sponsor | \$2,000

- Chamber pre- and post-event promotional package: e-newsletter, email blasts, social media posts, press release
- Company logo/banner displayed at Community Stage
- One 10'x10' booth space in premium location at event

Beer Garden Sponsor | \$1,500

- Chamber pre- and post-event promotional package: e-newsletter, email blasts, social media posts, press release
- Company logo displayed at Beer Garden
- One 10'x10' booth space at event

Food Court Sponsor | \$1,500

- Chamber pre- and post-event promotional package: e-newsletter, email blasts, social media posts, press release
- Company logo displayed at Food Court
- One 10'x10' booth space at event

Event Sponsor | \$750

- Company recognition/logo on event webpage and publicity
- One 10'x10' booth space at event

Monthly Mixers & Seasonal Expos

Attendees: 60-120 Chamber members, business professionals

Platinum Sponsor | \$1,500

- Chamber pre- and post-event promotional package: e-newsletter, two email blasts, social media posts, press release
- Event recognition: Primary placement of company name/logo on all event materials and signage
- Company recognition and speaking opportunity at event
- Complimentary vendor table at event

Gold Sponsor | \$750

- Event recognition: Secondary placement of company name/logo on all event materials and event signage
- One Email Blast
- Post-event social media recognition
- Complimentary vendor table at event

Silver Sponsor | \$500

- Event recognition: Third-level placement of company name/logo on event materials and event signage
- Post-event social media recognition
- Complimentary vendor table at event

Bronze Sponsor | \$350

- Event recognition: Fourth-level placement of company name/logo on all event materials
- Post-event social media recognition
- Complimentary vendor table at event

Rollover Sponsor | \$100 (Holiday Mixer - \$200)

- Chamber pre-event promotional package: e-newsletter, email blasts, social media posts
- Company recognition and speaking opportunity at event

Opportunity Drawing Prize Donor – prize donation valued at \$25+

- Company recognition during opportunity drawing at event

Additional Sponsorships are Available!

If you don't see any options that fit your budget, please contact our office to inquire about additional sponsorship opportunities.

Contact us for more information:

chamber@poway.com

(858) 748-0016