



# *Sponsorship Opportunities*

Poway's signature annual street fair on Midland Road, featuring food, music, vendors, kids' activities & much more!

## *About the* **POWAY FALL FESTIVAL**

The Poway Fall Festival, presented by the Poway Chamber of Commerce, is Poway's signature annual street fair held on Midland Road in the heart of Poway, featuring food, music, vendors, kids' activities & much more!

The event historically attracts over 10,000 attendees and over 200 vendors from Poway, San Diego, North County, and beyond.





• POWAY FALL FESTIVAL •

# *Activities & Offerings*



Hundreds of Vendors • Food Trucks • Live Music  
Performances at Two Stages • Beer & Wine Garden  
Kid's Zone (Rides & Games) • Classic Car Show  
Poway's Community Heroes & Much More!



## POWAY FALL FESTIVAL

# Sponsorship Levels

### TITLE SPONSOR

*Investment: \$3,500*

**SOLD OUT**

Chamber pre- and post-event promotional package: e-newsletters, email blasts, social media posts, press releases; Company banner displayed at a prominent location at the event; Two 10'x10' booth spaces in premium location at event; Speaking opportunity at event; Four free e-blasts during year

### MAIN STAGE SPONSOR

*Investment: \$2,500*

**SOLD OUT**

Chamber pre- and post-event promotional package: e-newsletters, email blasts, social media posts, press releases; Company logo/banner displayed at Main Stage; One 10'x10' booth space in premium location at event; Two free e-blasts during year

### COMMUNITY STAGE SPONSOR

*Investment: \$2,000*

Chamber pre- and post-event promotional package: e-newsletters, email blasts, social media posts, press releases; Company logo/banner displayed at Community Stage; One 10'x10' booth space in premium location at event

### FOOD COURT -OR- BEER GARDEN SPONSOR

*Investment: \$2,000*

Chamber pre- and post-event promotional package: e-newsletters, email blasts, social media posts, press releases; Company logo displayed at Food Court or Beer Garden; One 10'x10' booth space at event

### EVENT SPONSOR

*Investment: \$750*

Company recognition/logo on event webpage and publicity;  
One 10'x10' booth space at event



• POWAY FALL FESTIVAL •

# Secure Your Spot

*Limited sponsorship opportunities are available, so don't delay...*

*Contact us today to become a sponsor at our biggest event of the year!*



*Contact Us Today!*

To become a sponsor,  
please email  
**[chamber@poway.com](mailto:chamber@poway.com)** or  
call 858-748-0016 for  
more information.

