



POWAY
CHAMBER OF COMMERCE

POWAY FALL FESTIVAL

Sunday
October 4, 2026

Sponsorship Opportunities

Poway's signature annual street fair on Midland Road, featuring food, music, vendors, kids' activities & much more!





About the POWAY FALL FESTIVAL

The Poway Fall Festival, presented by the Poway Chamber of Commerce, is Poway's signature annual street fair held on Midland Road in the heart of Poway, featuring food, music, vendors, kids' activities & much more!

The event historically attracts over 15,000 attendees and over 200 vendors from Poway, San Diego, North County, and beyond.



858-748-0016 • chamber@poway.com • www.poway.com
13029 Danielson Street, Suite 120

POWAY FALL FESTIVAL

Activities & Offerings



Hundreds of Vendors • Food Trucks • Live Music Performances at Two Stages • Beer & Wine Garden Kid's Zone (Rides & Games) • Classic Car Show Poway's Community Heroes & Much More!





POWAY FALL FESTIVAL

Sponsorship Levels

TITLE SPONSOR

Investment: \$3,5000

Chamber pre- and post-event promotional package: e-newsletters, email blasts, social media posts, press releases; Company banner displayed at a prominent location at the event; Two 10'x10' booth spaces in premium location at event; Speaking opportunity at event; Four free e-blasts during year

MAIN STAGE SPONSOR

Investment: \$2,500

Chamber pre- and post-event promotional package: e-newsletters, email blasts, social media posts, press releases; Company logo/banner displayed at Main Stage; One 10'x10' booth space in premium location at event; Two free e-blasts during year

POWAY GOOD NEIGHBOR SPONSOR

Investment: \$2,500

Chamber pre- and post-event promotional package: e-newsletters, email blasts, social media posts, press releases; Company logo/banner displayed at premium location; One 10'x10' booth space in premium location at event; Two free e-blasts during year



POWAY FALL FESTIVAL

Sponsorship Levels

COMMUNITY STAGE SPONSOR

Investment: \$2,000

Chamber pre- and post-event promotional package: e-newsletters, email blasts, social media posts, press releases; Company logo/banner displayed at Community Stage; One 10'x10' booth space in premium location at event

FOOD COURT -OR- BEER GARDEN SPONSOR

Investment: \$2,000

Chamber pre- and post-event promotional package: e-newsletters, email blasts, social media posts, press releases; Company logo displayed at Food Court or Beer Garden; One 10'x10' booth space at event

EVENT SPONSOR

Investment: \$1,000

Company recognition/logo on event webpage and publicity; One 10'x10' booth space at event

POWAY FALL FESTIVAL

Secure Your Spot

Limited sponsorship opportunities are available, so don't delay...

Contact us today to become a sponsor at our biggest event of the year!



Contact Us Today!

To become a sponsor, please email chamber@poway.com or call 858-748-0016 for more information.

